



NORTHEAST BROKERAGE

Life | Annuity | LTC | DI



Rex Cretella, MBA, CLU®

President/ Sales VP

203-245-7730 (direct)
rcretella@nb-bga.com

Rex is currently President and Sales VP at Northeast Brokerage Incorporated. He began his career in the financial services industry with the Travelers in 1987. Prior to joining Northeast Brokerage in 2007, Rex held senior sales positions at Ward Financial Group/RE Lee Group and Highland Capital Brokerage where he was responsible for growing life insurance production in the wirehouse an independent broker dealer channel. He specializes in estate tax planning issues for high net worth individuals and non-qualified executive benefits for successful, entrepreneurial companies and has worked with some of the wealthiest families in Connecticut and some of the largest privately held corporations in the region. Rex is a frequent speaker on life insurance, estate planning and business continuation and has been a board member of the National Association of Insurance and Financial Advisors for several years.

Educational Designations/Licenses

Rex is a graduate of Choate Rosemary Hall and received his BA degree from Vanderbilt University and later earned his MBA from the University of Connecticut with a concentration in finance. He holds the Chartered Life Underwriter designation (CLU) as well as being series 7 and 63 licensed.

Personal Statement

Rex is an active board member of the SARAH Foundation, an organization that assists children and adults with intellectual and physical disabilities and also the St. George Men's Group which raises money for various local charities. When not working and doing charity work, he enjoys playing tennis in his spare time and was formerly a highly ranked regional and national player selected to compete in the trials for the 1984 Olympic tennis team. Rex lives in Guilford, CT with his wife Monica and four kids, Colby, Jaimie, Mariah, and Karlynn.