



NORTHEAST BROKERAGE

Life | Annuity | LTC | DI



Rex Cretella, CLU®, MBA

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Rex Cretella is currently a senior partner of Northeast Brokerage Incorporated located in Madison, CT. He began his career in the financial services industry with Travelers in 1987. Prior to joining Northeast Brokerage in 2007, Rex held senior sales positions at Ward Financial Group/RE Lee Group and Highland Capital Brokerage where he was responsible for growing life insurance production in the wirehouse and independent broker dealer channel. He specializes in wealth transfer and estate tax planning issues for high net worth individuals and non-qualified executive benefits for companies of all sizes. He has worked with some of the wealthiest families in Connecticut and some of the largest privately held corporations in the region. Rex is a frequent speaker on life insurance, estate planning and business continuation in New Haven and Fairfield County.

Educational Designations/Licenses

After obtaining his B.A. in Political Science, Vanderbilt University in Nashville, Tennessee, he went on to complete his MBA with a Concentration in Finance at the University of Connecticut in Storrs, CT.

Rex holds the Chartered Life Underwriter designation (CLU®) and is series 7 and 63 licensed.

Personal Statement

Rex is an active board member of the SARAH Foundation, an organization that assists children and adults with intellectual and physical disabilities and also the St. George Men's Group which raises money for various local charities. When not working and doing charity work, he enjoys playing tennis in his spare time and was formerly a highly ranked regional and national player selected to compete in the trials for the 1984 Olympic tennis team. Rex lives in Guilford, CT with his wife Monica and four kids, Colby, Jaimie, Mariah, and Karlynn.